## **REMARKS**

## I. Examiner Interview

An examiner interview was conducted on June 20, 2007. While Applicant's representative and the Examiner were unable to come to an agreement, the Examiner did indicate that he would consider the proposed claim amendments in an After Final submission.

## II. 35 U.S.C. §103(a)

Claims 1-6 and 26-30 stand rejected as obvious in light of U.S. Patent No. 6,609,972 to Seelig et al. For the reasons set forth below, Applicant respectfully disagrees with the Examiner's position.

The present application is directed to a slot machine that incorporates a mechanical member having a dynamic member. The dynamic member moves in response to preestablished slot machine outcomes to reveal a concealed display device. The display device depicts a game award. Prior to the dynamic member activating, the display device is concealed from the player.

The cited reference to Seelig discloses a slot machine having a two columns of display devices on a slot machine topper surface and a movable mechanical member therebetween. In response to pre-established slot machine outcomes, the display devices each depict various game awards while the mechanical member moves up and down eventually stopping to identify one or more display devices thus defining a game award.

The mechanical member disclosed in Seelig never conceals any of the series of display devices on the slot machine topper. The Examiner considers the concealment of the display device by the dynamic member to be a design choice. It is more than a design choice because the display device is now removed from the typical position (as shown in Seelig) on the machine topper surface creating a new structure. By placing the display device in the dynamic member, it is now separated from the slot machine topper surface. There is simply no mention or suggestion in Seelig of concealing a display device in a dynamic member that activates to reveal the same.

Applicant has amended independent claims 1 and 26 to recite that the display

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device is integrated with said mechanical component. Once again, Seelig fails to mention

or suggest a display device integrated with a mechanical member. With Seelig, the display

devices are integrated into the machine topper in a conventional manner and are

completely independent of the movable mechanical member. By integrating the display

device into the mechanical member, the bonus game toppers of the slot machines become

much more versatile. For example, game designers are no longer limited to the two-

dimensional topper surface for placement of the display devices. The display devices can

now be placed into projecting members (e.g., arms and hands, Fig. 1-3 of the present

application) extending from the topper. It further facilitates a much more exciting brand of

bonus games including player interaction.

As Seelig fails to disclose the concealment of a display device by a dynamic

member or the integration of the display device with the mechanical member, Seelig does

not render independent claims 1 and 26 obvious. Consequently, dependent claims 2-6

and 27-30 are not rendered obvious either.

111. Conclusion

Based on the foregoing arguments, it is respectfully submitted that the application is

now in condition for allowance and, accordingly, reconsideration and allowance are

respectfully requested. Should any questions remain regarding the allowability of the

application, the Examiner is invited to contact the undersigned at the telephone number

indicated below.

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